

Date: 20 April 2022

# REQUEST FOR QUOTATION RFQ Nº UNFPA/IDN/RFQ/22/006

Dear Sir/Madam,

UNFPA hereby solicits a quotation for the following service:

"Media Mapping and Media Engagement Strategy Development on Cross-cutting Issues
Pertaining to ICPD, SDGs and UNFPA Mandate"

UNFPA requires the provision of Media Mapping and Media Engagement Strategy Development on Crosscutting Issues Pertaining to ICPD, SDGs and UNFPA Mandate, which aimed to identify key media outlets to engage on cross-cutting issues pertaining to ICPD, SDGs and UNFPA mandate at national and local levels; gauge journalists' level of understanding of cross-cutting issues pertaining to ICPD, SDGs and UNFPA mandate; their challenges in covering the topics; and the support they need to improve their capacity. The media mapping will result in a report and media engagement strategy based on the results.

#### I. About UNFPA

UNFPA, the United Nations Population Fund (UNFPA), is an international development agency that works to deliver a world where every pregnancy is wanted, every child birth is safe and every young person's potential is fulfilled.

UNFPA is the lead UN agency that expands the possibilities for women and young people to lead healthy sexual and reproductive lives. To read more about UNFPA, please go to: <u>UNFPA about us</u>

# Service Requirements / Terms of Reference (TOR)

#### **Background Information**

The International Conference on Population and Development (ICPD) 1994 in Cairo marked the global consensus that placed individual dignity and human rights, including the rights of women and girls as well as the right to plan one's family, at the very heart of development. Adopted by 179 Member States, the ICPD Programme of Action (PoA) is a global consensus that reproductive health and rights are human rights and that these rights, along with women empowerment and gender equality are the cornerstones of population and development.

In short, <u>ICPD</u> represented a resounding endorsement that securing reproductive health, individual rights and women's empowerment is the obligation of every country and community to secure the wellbeing and prosperity of all people.

A quarter of a century after 1994, the world has seen remarkable progress. There has been a 25 per cent increase in global contraceptive prevalence rate around the world. Adolescent births have declined steeply,



and the global maternal mortality ratio has fallen. But progress has been slow and uneven. Hundreds of millions of women around the world are still not using modern contraceptives to prevent unwanted pregnancies, and global targets on reducing maternal deaths have not been met.

At the 2019 Commission on Population and Development, government representatives agreed that the principles of the ICPD PoA are essential to achieving the Sustainable Development Goals (SDGs). At the Nairobi Summit on ICPD25 (25 years after ICPD), governments around the world and other related stakeholders committed to focus on three transformative results also known as three zeros: (a) end preventable maternal deaths; (b) end unmet need for family planning; and (c) end GBV and harmful practices, including FGM/C and child marriage<sup>1</sup>. These three world-changing results are expected to be achieved by 2030, the deadline for achieving the SDGs.

<u>UNFPA</u> as the custodian of ICPD is <u>mandated</u> to work on areas that directly align with and contribute to SDGs, specifically SDG 3: good health and wellbeing and SDG 5: gender equality. UNFPA's work on in the areas of SDG 10: reduced inequalities, SDG 16: peace, justice and strong institutions, and SDG 17: partnership for the goals.

Indonesia has achieved several targets in the context of 2030 Agenda for Sustainable Development. Regulations, policies and strategies on reproductive health, family planning and prevention of violence and harmful practices against women and girls are in place, including within Universal Health Coverage. Despite all these progresses, Indonesia still faces challenges in a few areas, including unmet needs for family planning, maternal mortality, domestic violence, and child marriage.

The media play a critical role in raising public awareness on ICPD and SDGs, and garnering support for the Indonesian government's continuous efforts to achieve three zeros and SDGs by 2030. At the same time, media coverage on ICPD issues related to SDGs, such as gender-based violence, family planning, and maternal health still needs to be improved, both in terms of quality and quantity.

As a prominent partner to the Indonesian government, UNFPA needs to engage and collaborate with the media to maximize this role. UNFPA Indonesia plans to conduct a media mapping to identify key media outlets to engage on cross-cutting issues pertaining to ICPD, SDGs and UNFPA mandate at national and local levels; gauge journalists' level of understanding of cross-cutting issues pertaining to ICPD, SDGs and UNFPA mandate; their challenges in covering the topics; and the support they need to improve their capacity. The media mapping will result in a report and media engagement strategy based on the results.

<sup>&</sup>lt;sup>1</sup> The details can be seen at: https://www.unfpa.org/sites/default/files/pub-pdf/Transformative\_results\_journal\_23-online.pdf and/ or https://www.unfpa.org/data/transformative-results



# **Purpose and Objectives**

The purpose of consultancy is (1) to conduct a media mapping at national and local levels, and (2) to develop a media engagement strategy on cross-cutting issues pertaining to ICPD, SDGs and UNFPA mandate based on the findings.

#### Objectives:

- 1. To identify and list key media outlets in Indonesia at national and local levels 5 major provinces with the largest size of population and readership/viewership (DKI Jakarta, Central Java, East Java, South Sulawesi, and North Sumatra).
- 2. To assess and gain insight into the level of understanding on cross-cutting issues pertaining to ICPD, SDGs and UNFPA mandate among journalists in Indonesia, and the challenges they face in covering the topics.
- To strengthen UNFPA Indonesia's relationships with Indonesian media outlets, and UNFPA's
  position as the ICPD custodian and thought leader in reproductive health, family planning,
  population-related issues and data, sustainable development, and gender equality.

# Scope of the service

#### Outputs and deliverables:

The media mapping will produce a media mapping report identifying and listing major and emerging players in the Indonesia media industry (including print, broadcast, and digital media; large media groups, smaller media outlets, local/community media), outlining the results of the mapping, and analysis of the results. The report also includes an actionable and concrete strategy to engage the media on cross-cutting issues pertaining to ICPD, SDGs and UNFPA mandate.

# Intended audience:

The media mapping report will inform the UNFPA Indonesia country office in its media engagement on cross-cutting issues pertaining to ICPD, SDGs and UNFPA mandate. UNFPA's government partners will also be the target audience.

# Scope of work:

The primary activity of these consultancy services is media mapping at national and local levels in urban and rural areas in 5 major provinces with the largest size of population and readership/viewership (DKI Jakarta, Central Java, East Java, South Sulawesi, and North Sumatra), especially on the coverage of cross-cutting issues pertaining to ICPD, SDGs and UNFPA mandate.



# Methodology:

The media mapping will take a participatory approach and employ qualitative research methods, which includes:

- Desk Research: A desk review to map the landscape of media industry in Indonesia and identify key (major and emerging) media outlets at national and local levels to engage (with large readership or audience size; identify and analyse key issues, interests, target audience, and trends in Indonesian media landscape; identify and analyse national and local coverage of cross-cutting issues pertaining to ICPD, SDGs and UNFPA mandates; and identify and analyse initiatives and partnerships between media outlets and development organizations.
- Online survey: An e-survey will be distributed to national and local journalist networks mapped
  during the desk research through known numbers, email addresses, forums, organizations, and
  social media (using accounts of UNFPA and the hired institution) for a week to gauge their
  understanding and interest in cross-cutting issues pertaining to ICPD, SDGs and UNFPA mandate,
  their challenges in covering them, and the support they need to address the challenges. The
  expected reach and number of participants will be determined by the desk research results.
- Online focus group discussion: The hired institution will conduct an online focus group discussions (FGD) to gain more insights into challenges that media workers face in covering cross-cutting issues pertaining to ICPD, SDGs and UNFPA mandate, how UNFPA can work with the media to address those issues, and what kinds of support they need to strengthen their capacity. The FGD will involve journalists from 12 selected national and local media outlets (that represent print, broadcast, and digital media) based on the size of readership/viewership NS informed by the desk review conducted by the institution. The number of local and national journalists will be distributed evenly. The list of participants for the FGD will have to be endorsed by UNFPA.
- In-depth interviews: The hired institution will conduct individual interviews with six journalists and six chief editors from selected national and local media outlets (that represent print, broadcast, and digital media), based on the size of readership/viewership and informed by the desk review conducted by the institution, to gain deeper insights into challenges that media workers face in covering cross-cutting issues pertaining to ICPD, SDGs and UNFPA mandate, how UNFPA can work with the media to address those issues, and what kinds of support they need to strengthen their capacity. The number of local and national journalists and chief editors will be distributed evenly. The list of participants for the interview will have to be endorsed by UNFPA.

The cross-cutting issues pertaining to ICPD, SDGs and UNFPA mandate covered:

| No. | Synergies: ICPD, SDGs,<br>UNFPA Mandate                                  | Key<br>Topic 1     | Key Topic 2                                              | Key Topic<br>3     | Key Topic 4                                                  | Key Topic 5                                                       |
|-----|--------------------------------------------------------------------------|--------------------|----------------------------------------------------------|--------------------|--------------------------------------------------------------|-------------------------------------------------------------------|
| 1.  | Recognize that women's empowerment is central to sustainable development | Gender<br>equality | Gender-<br>based<br>violence and<br>harmful<br>practices | Bodily<br>autonomy | Women in marginalized populations: people with disabilities, | COVID-19<br>pandemic<br>impacts on<br>women, SRH,<br>youth, older |



|    |                                                                                                                                             |                                                                                                            | against women and girls (child marriage and female genital mutilation [FGM]) |                                                             | older women,<br>people living<br>with HIV,<br>female sex<br>workers                                         | persons, and population dynamics |
|----|---------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------|-------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------|----------------------------------|
| 2. | Protect sexual and reproductive health (SRH) and reproductive rights (RR) to enable everybody/all families to bear the children they desire | Maternal<br>health                                                                                         | Rights-based<br>family<br>planning                                           | Sexually-<br>transmitted<br>infections<br>(STIs) and<br>HIV | Strengthening<br>the capacity of<br>health<br>workers,<br>especially<br>midwives                            |                                  |
| 3. | Value, engage, and invest in young people                                                                                                   | Adolesce<br>nt sexual<br>and<br>reproduc<br>tive<br>health<br>(ASRH)<br>services<br>and<br>informati<br>on | Comprehens<br>ive sexuality<br>education<br>(CSE)                            | Youth<br>leadership<br>and<br>participatio<br>n             | Youth in marginalized/key populations: people with disabilities, people living with HIV, female sex workers |                                  |
| 4. | Prepare and support healthy ageing                                                                                                          | Access to<br>SRH<br>services<br>and<br>informati<br>on for<br>older<br>persons                             | Older<br>persons'<br>wellbeing                                               | Older<br>persons'<br>participatio<br>n                      | Ageing population                                                                                           |                                  |
| 5. | Respond to changing and diverse population dynamics                                                                                         | Populatio<br>n/demog<br>raphic<br>data                                                                     | Mobility,<br>migration,<br>urbanization                                      | Changing social norms and family structures                 | Demographic<br>dividend                                                                                     |                                  |

# Proposed outline of the media mapping report

- 1. Executive Summary
- 2. Chapter #1: Introduction & background
- 3. Chapter #2: Methodology & approach



- 4. Chapter #3: Understanding Indonesian media landscape
- a. Types of media (print, broadcast, digital)
- b. Key players: major media groups; smaller/emerging media outlets; local community media
- c. Key issues, target audience, trends
- 5. Chapter #4: ICPD, SDGs, and UNFPA Mandate in Indonesian Media
- a. Coverage & public reception of cross-cutting issues pertaining to ICPD, SDGs and UNFPA mandate
- b. Partnerships between media outlets and development actors/organizations: good practices, lessons learned, opportunities
- c. Findings from online survey, FGD, and in-depth interviews
- 6. Chapter 5: Media engagement: strategic and programmatic recommendations
- 7. Chapter 6: Conclusions
- 8. Other resources and references

# **Monitoring and Progress Control**

Under overall guidance of UNFPA Indonesia's Representative, the institution will report and be supervised directly by Communications Analyst, with a quality assurance from the Assistant Representative. The institution is expected to report the progress to the Communications Analyst every week by email. UNFPA will ensure the quality of the module. The Communications unit will provide directions and review the deliverables. The Communications unit will coordinate with the institution on a daily basis and conduct coordination meetings every two weeks to monitor and review progress. After the first draft is submitted, the Communications Analyst will coordinate internal review with Assistant Representative and relevant team leaders/units within UNFPA Indonesia.

#### Inputs/services to be provided by UNFPA

UNFPA will provide initial documents (see below), media contact list, and introductory letters if required.

The following documents will be provided for initial references:

- SDGs
- The Nairobi Summit Commitments
- Commitment of the Indonesian Government to three zeros
- The National Midterm Development Plan (RPJMN) 2020-2024



- National Strategy on Child Marriage Prevention (Strategi Nasional Pencegahan Perkawinan Anak)
- Roadmap on 2030 FGM/C Prevention

Reference documents related to three zeros can be accessed through the following Google Drive link:

https://drive.google.com/drive/folders/1ltWNTRQdbk36Z8sm8 xSPTDWlbSd4gdQ?usp=sharing

# Timing / Schedule

The engagement shall commence immediately upon awarding of contract with a duration from June to September 2022. Payment will be made upon the completion and submission of deliverables.

The institution is to conduct the media mapping in Indonesian, and write the media mapping report and media engagement strategy in English. In relation to copyright, all materials or documents resulting from this consultation services will be the property of UNFPA. The institution is obliged to provide soft copies of the deliverables, so that all results can be independently verified for their accuracy before the deliverable is finalized and released.

| No | Deliverables                                                                                                                                           | Timeline*            | Payment |
|----|--------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------|---------|
| 1  | Inception report that includes proposed methodology, coverage, template for final report, and questions for online survey, FGD and in-depth interviews | 2 June 2022          |         |
| 2  | First draft of the media mapping report                                                                                                                | 1 September 2022     |         |
| 3  | Final media mapping report and PPT/dashboard for data presentation                                                                                     | 15 September<br>2022 | 100%    |

<sup>\*</sup>to be further discussed and agreed during briefing meeting

# Qualifications, Background and Experience

The institution/company is required to have the following qualifications:

- a. Has minimum 3 years of professional experience in conducting research and media mapping at national level, preferably with good knowledge of media landscape and Indonesian media networks; has experience in developing results-oriented communication products and material for the public or private enterprises; has experience working with the media and international development organizations
- b. Has experience in working with government agencies, UN agencies and/or other international organizations; substantial experience engaging with and collaborating with government, private sector or civil society. Similar experience in assignments with UN agencies is desirable.



The personnel and/or team assigned must have the following qualifications:

- a. Strong background in research, especially qualitative research
- b. Robust knowledge of Indonesian media landscape
- c. Excellent analytical and writing skills
- d. Excellent communication, interpersonal, and facilitation skills
- e. Proficiency in English and Bahasa Indonesia; strong knowledge of English, including capability to present ideas and concepts in written and oral forms clearly and concisely.

#### II. Questions

Questions or requests for further clarifications should be submitted in writing to the contact person below:

| Name of contact person at UNFPA: | Ms. Ira Novita     |
|----------------------------------|--------------------|
| Email address of contact person: | idn.bids@unfpa.org |

Questions will be answered in writing and shared will parties as soon as possible.

# III. Eligible Bidders

This Request for Quotation is open to all eligible bidders; to be considered an eligible bidder for this solicitation process you must comply with the following:

- A bidder must be a legally-constituted company that can provide the requested services and have legal capacity to enter into a contract with UNFPA to perform in the country, or through an authorized representative.
- A bidder must not have a conflict of interest regarding the solicitation process or with the TORs / Technical Specifications. Bidders found to have a conflict of interest shall be disqualified.
- At the time of Bid submission, the bidder, including any JV/Consortium members, is not under procurement prohibitions derived from the <u>Compendium of United Nations Security Council</u> <u>Sanctions Lists</u> and has not been suspended, debarred, sanctioned or otherwise identified as ineligible by any <u>UN Organization</u> or the <u>World Bank Group</u>.
- Bidders must adhere to the UN Supplier Code of Conduct, which may be found by clicking on <u>UN</u> Supplier Code of Conduct.

# IV. Content of quotations

Quotations should be submitted via a TWO-envelope system. Interested Bidders are requested to submit their Technical Bid **separately** from their Financial Bid containing the price information. Each envelope shall consist of a single email whenever possible, depending on file size.

- a) Technical proposal:
  - o Technical proposal, in response to the requirements outlined in the service requirements / TOR
  - Link or access to minimum 2 (two) previous works or experiences must be attached for reference.
- b) Price quotation, to be submitted strictly in accordance with the price quotation form

Both parts of the quotation must be signed by the bidding company's relevant authority and submitted in PDF format.



#### V. Instructions for submission

Proposals should be prepared based on the guidelines set forth in Section IV above, along with a properly filled out and signed price quotation form, and are to be sent by email to the contact person indicated below no later than: **Wednesday, May 4<sup>th</sup> 2022 at 23:59 Jakarta Time<sup>2</sup>**.

| Name of contact person at UNFPA: | Ms. Ira Novita     |
|----------------------------------|--------------------|
| Email address of contact person: | idn.bids@unfpa.org |

Please note the following guidelines for electronic submissions:

- The following reference must be included by the Bidder in the email subject line:
  - UNFPA/IDN/RFQ/22/006 [Company name], Technical Bid
  - O UNFPA/IDN/RFQ/22/006 [Company name], Financial Bid
  - Submissions without this text in the email subject line may be rejected or overlooked and therefore not considered.
- It is the Bidder's responsibility to assure compliance with the submission process. If the envelopes or emails are not marked / submitted per the instructions, UNFPA will neither assume responsibility for the bid's misplacement or premature opening nor guarantee the confidentiality of the Bid process. Incorrect submissions might result in your Bid being declared invalid.
- The total email size may not exceed 20 MB (including email body, encoded attachments and headers).
   Where the technical details are in large electronic files, it is recommended that these be sent separately before the deadline.
- Any quotation submitted will be regarded as an offer by the bidder and does not
  constitute or imply the acceptance of any quotation by UNFPA. UNFPA is under no obligation to award a
  contract to any bidder as a result of this RFQ.

# VI. Overview of Evaluation Process

The evaluation will be carried out in a two-step process by an ad-hoc evaluation panel. Technical proposals will be evaluated and scored first, prior to the evaluation and scoring of price quotations

# **Technical Evaluation**

Technical proposals will be evaluated based on their responsiveness to the service requirements /TORs listed in Section I and in accordance with the evaluation criteria below.

| Criteria                                                                                                                                                      | [A] Maximum<br>Points | [B]<br>Points attained<br>by Bidder | [C]<br>Weight (%) | [B] x [C] = [D]<br>Total Points |
|---------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------|-------------------------------------|-------------------|---------------------------------|
| Technical approach, methodology and level of understanding of the objectives of the project:  Understanding of scope, objectives and completeness of response | 100                   |                                     | 25%               |                                 |

<sup>&</sup>lt;sup>2</sup> http://www.timeanddate.com/worldclock/city.html?n=69



| <ul> <li>Appropriateness of approaches<br/>and strategies to deliver expected<br/>outputs</li> <li>Overall clarity of proposal</li> </ul>                                                                                                                                                                                                                           |     |       |                    |  |
|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----|-------|--------------------|--|
| Work plan/time scales given in the proposal and its adequacy to meet the project objectives:                                                                                                                                                                                                                                                                        |     |       |                    |  |
| <ul> <li>Likelihood of achieving expected<br/>outputs within the given<br/>timeframe</li> </ul>                                                                                                                                                                                                                                                                     |     |       |                    |  |
| Professional experience of the staff that will be employed to the project proving demonstrated expertise in evaluation and related processes (CVs, etc.):  Team leader/team members with relevant experience, qualifications Profile of team (CVs)                                                                                                                  | 100 |       | 15%                |  |
| Specific experience and expertise relevant to the assignment:  Range and depth of experience with similar projects as reflected in portfolio with samples of work or links to sample of work Proven expertise (number of clients, products, etc.)  Profile of the company and relevance to the Project: Experience in developing and producing similar project/work | 100 |       | 30%                |  |
|                                                                                                                                                                                                                                                                                                                                                                     |     | Grand | Total All Criteria |  |



The following scoring scale will be used to ensure objective evaluation:

| Degree to which the Terms of Reference requirements are met based on evidence included in the Bid submitted | Points<br>out of 100 |
|-------------------------------------------------------------------------------------------------------------|----------------------|
| Significantly exceeds the requirements                                                                      | 90 – 100             |
| Exceeds the requirements                                                                                    | 80 – 89              |
| Meets the requirements                                                                                      | 70 – 79              |
| Partially meets the requirements                                                                            | 1 – 69               |
| Does not meet the requirements or no information provided to assess compliance with the requirements        | 0                    |

#### **Financial Evaluation**

Price quotes will be evaluated only for bidders whose technical proposals achieve a minimum score of 70 points in the technical evaluation.

Price quotes will be evaluated based on their responsiveness to the price quotation form. The maximum number of points for the price quote is 100, which will be allocated to the lowest total price provided in the quotation. All other price quotes will receive points in inverse proportion according to the following formula:

|                   | Lowest quote (IDR)       |                       |
|-------------------|--------------------------|-----------------------|
| Financial score = | Quote being scored (IDR) | X 100 (Maximum score) |

#### **Total score**

The total score for each proposal will be the weighted sum of the technical score and the financial score. The maximum total score is 100 points.

# VII. Award Criteria

In case of a satisfactory result from the evaluation process, UNFPA intends to award a Purchase Order to the Bidder that obtain the highest total score.

# VIII. Right to Vary Requirements at Time of Award

UNFPA reserves the right at the time of award of contract to increase or decrease by up to 20% the volume of services specified in this RFQ without any change in unit prices or other terms and conditions.

# IX. Payment Terms

UNFPA payment terms are net 30 days upon receipt of invoice and delivery/acceptance of the milestone deliverables linked to payment as specified in the contract.



# X. Fraud and Corruption

UNFPA is committed to preventing, identifying, and addressing all acts of fraud against UNFPA, as well as against third parties involved in UNFPA activities. UNFPA's Policy regarding fraud and corruption is available here: <u>Fraud Policy</u>. Submission of a proposal implies that the Bidder is aware of this policy.

Suppliers, their subsidiaries, agents, intermediaries and principals must cooperate with the UNFPA Office of Audit and Investigations Services as well as with any other oversight entity authorized by the Executive Director and with the UNFPA Ethics Advisor as and when required. Such cooperation shall include, but not be limited to, the following: access to all employees, representatives agents and assignees of the vendor; as well as production of all documents requested, including financial records. Failure to fully cooperate with investigations will be considered sufficient grounds to allow UNFPA to repudiate and terminate the Agreement, and to debar and remove the supplier from UNFPA's list of registered suppliers.

A confidential Anti-Fraud Hotline is available to any Bidder to report suspicious fraudulent activities at <u>UNFPA</u> Investigation Hotline.

#### XI. Zero Tolerance

UNFPA has adopted a zero-tolerance policy on gifts and hospitality. Suppliers are therefore requested not to send gifts or offer hospitality to UNFPA personnel. Further details on this policy are available here: Zero Tolerance Policy.

# XII. RFQ Protest

Bidder(s) perceiving that they have been unjustly or unfairly treated in connection with a solicitation, evaluation, or award of a contract may submit a complaint to the UNFPA Representative, Ms. Anjali Sen at <a href="mailto:indonesia.office@unfpa.org">indonesia.office@unfpa.org</a>. Should the supplier be unsatisfied with the reply provided by the UNFPA Representative, the supplier may contact the Chief, Supply Chain management Unit at <a href="mailto:procurement@unfpa.org">procurement@unfpa.org</a>.

#### XIII. Disclaimer

Should any of the links in this RFQ document be unavailable or inaccessible for any reason, bidders can contact the Procurement Officer in charge of the procurement to request for them to share a PDF version of such document(s).



# **PRICE QUOTATION FORM**

| Name of Bidder:                                                                                                               | [insert name of company / institution] |
|-------------------------------------------------------------------------------------------------------------------------------|----------------------------------------|
| Date of the quotation:                                                                                                        | [insert quotation date]                |
| Request for quotation No:                                                                                                     | UNFPA/IDN/RFQ/22/006                   |
| <b>Currency of quotation:</b>                                                                                                 | IDR                                    |
| Validity of quotation:<br>(The quotation must be valid for a period of<br>at least 3 months after the submission<br>deadline) |                                        |

- The bidder is expected to submit realistic and competitive itemized cost estimates in undertaking the project.
- The Price Quotation must provide a detailed cost breakdown for each item. The components comprising the total price must provide sufficient detail to allow UNFPA to determine compliance of offer with requirements as per Terms of Reference of this RFQ. The Bidder shall include a complete breakdown of the cost elements associated with each line item.
- Quoted rates must be **exclusive of all taxes**, since UNFPA is exempt from taxes.
- In case of discrepancy between unit price and total price, the lower price shall prevail and the higher price shall be corrected. If the Bidder does not accept the correction of errors, its Proposal will be rejected.

# TABLE 1: Price:

| Item    | Description                      | Unit    | Qty          | Unit cost (IDR)    | Total (IDR)         |  |  |
|---------|----------------------------------|---------|--------------|--------------------|---------------------|--|--|
| 1. Per  | 1. Personnel cost (team)         |         |              |                    |                     |  |  |
|         | Media Mapping and Media          | Team    | [insert Qty] | [insert unit cost] | [insert total cost] |  |  |
|         | Engagement Strategy              |         |              |                    |                     |  |  |
|         | Development including desk       |         |              |                    |                     |  |  |
|         | research, online survey, in-     |         |              |                    |                     |  |  |
|         | depth interview and report       |         |              |                    |                     |  |  |
|         | writing                          |         |              |                    |                     |  |  |
|         | (please provide/describe the     |         |              |                    |                     |  |  |
|         | breakdown of number of           |         |              |                    |                     |  |  |
|         | personnel, role and rate)        |         |              |                    |                     |  |  |
| 2. Onli | ine focus group discussion       |         |              |                    |                     |  |  |
|         | Focus group discussion with      | Package | [insert Qty] | [insert unit cost] | [insert total cost] |  |  |
|         | journalists from 12 selected     |         |              |                    |                     |  |  |
|         | national and local media outlets |         |              |                    |                     |  |  |
|         | (please provide/describe costs   |         |              |                    |                     |  |  |
|         | associated with conducting the   |         |              |                    |                     |  |  |
|         | focus group discussion, if any   |         |              |                    |                     |  |  |
|         | cost occurred/applicable)        |         |              |                    |                     |  |  |
|         |                                  |         |              | Total              | [insert total cost] |  |  |



**TABLE 2: Offer to Comply with Other Conditions and Related Requirements** 

|                                                                                                                                                                                                                                                                                                                                             |                           | Your Resp                  | onses                                                         |
|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------|----------------------------|---------------------------------------------------------------|
| Other Information pertaining to our Quotation are as follows:                                                                                                                                                                                                                                                                               | Yes, we<br>will<br>comply | No, we<br>cannot<br>comply | If you cannot<br>comply, pls.<br>indicate counter<br>proposal |
| Validity of Quotation is at least 3 months after the submission deadline                                                                                                                                                                                                                                                                    | [insert<br>answer]        | [insert<br>answer]         | [insert answer]                                               |
| Submission in accordance to the section IV:  Technical proposal:  the technical proposal submitted as per the requirements outlined in the service requirements / TOR  the bidder shall provide link or access to minimum 2 (two) previous works or experiences  Price quotation submitted strictly in accordance with Price Quotation Form | [insert<br>answer]        | [insert<br>answer]         | [insert answer]                                               |
| <ul> <li>After the closing date (RFQ submission deadline), if required, the bidder(s) will be contacted:</li> <li>to submit copy of company legal documents (operation in Indonesia);</li> <li>to provide clarification(s) related to the submission</li> </ul>                                                                             | [insert<br>answer]        | [insert<br>answer]         | [insert answer]                                               |
| All Provisions of the UNFPA General Terms and Conditions                                                                                                                                                                                                                                                                                    | [insert<br>answer]        | [insert answer]            | [insert answer]                                               |

| Vendor's Comments: [insert comments if any] |  |  |  |
|---------------------------------------------|--|--|--|
|                                             |  |  |  |

I hereby certify that the company mentioned above, which I am duly authorized to sign for, has reviewed RFQ UNFPA/IDN/RFQ/22/006 including all annexes, amendments to the RFQ document (if applicable) and the responses provided by UNFPA on clarification questions from the prospective service providers. Further, the company accepts the General Conditions of Contract for UNFPA and we will abide by this quotation until it expires.

| [insert name, title, signature and company's seal/stamp] | [insert date and place] |  |
|----------------------------------------------------------|-------------------------|--|
| Name and title                                           | Date and place          |  |



# ANNEX I: General Conditions of Contracts: De Minimis Contracts

This Request for Quotation is subject to UNFPA's General Conditions of Contract: De Minimis Contracts, which are available in: <a href="English">English</a>, <a href="Spanish">Spanish</a> and <a href="French">French</a>